

Strand Theatre Shelbyville, Inc.

Old Website Article Backup

Articles prior to December 5, 2018

Strand Weekly Newsletter ? August 17, 2018

Written by David on August, 16 2018

BEATLES CONCERT TOMORROW!
AUGUST 18, 2018
8PM Tickets still available and at the door.

CANCELLED!FRIDAY NIGHT FRIGHTS - Deep Red
August 17, 2018 (tonight)

We goofed! The Beatles Concert on Saturday Night (tickets still available) has a set to resemble the Ed Sullivan Show appearance. Ringo sat on an elevated platform. The platform was built and is in the middle of where the movie screen is lowered. Unfortunately the platform is built into place and we cannot lower our screen for Friday Night Frights. On the bright side, the Beatles set will look great! It was quite the ?ah ha? moment when we made that realization. We will reschedule this film.

The Beatles show will be fantastic! This will be a wonderful concert featuring outstanding music performed by top flight tribute musicians. It also includes multimedia presentations. Plenty of tickets are available and will be available at the door too. See you there!

Thank you to Cagney?s for helping us out this week. Our Coke ran out last Thursday night. We knew we were close, as our delivery was scheduled for Tuesday. With two performances, Cagney?s came to the rescue!

We had to reconfigure the theatre this week for the Beatles show. As discussed last week we hung our small movie screen. This job was not easy, but the hardest part was figuring it out. The actual work zipped along. It went as planned, almost. The screen will be in place, albeit temporarily for the show. We will permanently fly it in the coming weeks. We also built the set for the show. Remember when the Beatles performed on the Ed Sullivan Show? (Editor?s note: If you are too young to remember, click here) We built a representation of the arrow set on the Strand?s stage. Thank you to volunteer Floyd N. for helping with this task.

Did you notice all the Mystery & Magic posters around town? Mat LaVore?s marketing team did a great job getting the word out for his August 25th performance. We are excited about his performance. The night will feature Hypnosis, Mind Reading, and Magic! It will be fun. Maybe we will get a few of our volunteers on stage to be hypnotised too!

Posters distribution is something that we do not do well. We have wonderful posters produced by a variety of graphic artists. If you are interested in volunteer and helping distribute posters, please respond to this email or call 317-395-3318. Not all our events have posters, but we typically have 6 to 8 performances per month that do.

The King, Killer, and the Man in Black took a tremendous amount of work and coordination by our volunteers. Work started at 7AM last Saturday and continued until the show started. The setup was complex and we have been dealing with some equipment failures that make it more difficult. The problem is from overuse, which we think is a good problem to have! The show required our sound and light crew to be on top of things the entire concert. It was a workout! The concessions crew had their largest night in several months too. The large crowd restored our faith in our programs being supported! All our volunteers and patrons were spent after listening to all that high energy music! Thank you to all who supported this show and the Strand. Remember tomorrow is our Beatles Concert. Let?s have a repeat!

Speaking of overuse our projectors had the same fate this week. (warning, tech talk ahead). We control our projectors from a cables strung from the projector tree above the balcony to the sound board. This snakes through the ceiling, into the projection booth, into the balcony structure, down a support column, into the old tunnel under the floor and up into the soundbooth. The cables transmit the commands to each projector (we have 2). Both systems failed...ugh! The Beatles show needs the top projector and Friday Night Frights needs the bottom projector. After lots of volunteer hours we were able to isolate the problem. A quick call to Steve Dennis Electric and Steve was there with the proper testing equipment to

verify and fix the issue. We are good to go.

Not everything went smoothly last Saturday night. (warning, more tech talk ahead) For the SIXTH time our condensate line failed in the lobby furnace and AC. This has been a problem. Once again the ceiling in the women's restroom is ruined with the floor full of water. Additionally our new north office has water damage on one wall. Two contractors have failed to get it fixed and our volunteer crew has now failed twice for a total of six time. Bob S. has had enough, he made a material list to completely replace every component of that system. We are tired of this problem! True to form Bob found the problem and over engineered the solution. The problem was two fold. We had a connection completely fail. We have no idea how. The other problem Bob takes full ownership. When he rerouted the condensate line the last time, he place that line along the ceiling rafter that just happened to have a nail. The nail was in the exact spot he put the retaining strap. What are the odds?

This summer has been the best yet, but the most challenging too. We want to thank our media partners at the Shelbyville News and WSVX Radio. We also want to thank the Shelby County Chamber of Commerce. They all did an outstanding job of helping promote our concert on Saturday. Did you notice the front page of last Friday's Shelbyville News? How could you miss it. The article and page design were fantastic. Did you catch the interviews and talk on WSVX? Equally fantastic. Going into Friday we had sold 40 tickets. That was not good. Greatly due to the radio and newspaper we sold 130 tickets the final 24 hours! If you ever doubt the power of local media, we are willing to give testimony that it works. Everyone who came into Shelbyville saw our concert on the Chamber's sign. The Chamber faithfully distributes our events and newsletters each and every week. We are proud to be an advertiser in the Shelbyville News, and advertiser on WSVX Giant 96 and a member of the Chamber of Commerce. The audience was treated to almost 3 hours of continuous music. The energy was so high it even wore us out. It will take us until October (when Terry Lee returns) to recoup. We love it when people dance in the aisles. There was a whole lot of shakin' going on.

Tomorrow is the final concert in our summer concert series. We hope you can attend. Next Saturday is Mat LaVore with Mystery & Magic. It will be a new and entertaining evening at the Strand. We do this all for you our community. From time to time we get down as the pressures of supporting our performing arts center are tremendous, then something happens like selling 130 tickets in a single day that restores our confident in our community. Thank you. See you at the Strand!

Images on this post:



THE FUN 4

THE WORLD'S MOST FUN BEATLES' TRIBUTE SHOW!

LIVE IN CONCERT!
STRAND THEATRE
SATURDAY, AUGUST 18, 2018 @ 8PM

www.strandtheatre.org
 212 S. Main Street, Suite 100
 Shelbyville, KY 40381
 502-431-4878

Only 20 tickets remain!
 A limited run - see the Strand
 Facebook page for more info.

TOGETHER WE CAN SAVE THE WORLD

MAT LAVORE
 PRESENTS
MAGIC & MYSTERY

MAGIC MIND READING HYPNOSIS

Strand Theatre
 Sat, August 25th
 7:30 PM

Presented by
Mickey's Tavern

\$20 ADVANCE
 \$25 DOOR

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STRAND THEATRE
 SHELBYVILLE, KY

Bob Zany

LIVE ON STAGE!

OCT. 13th
8:00PM

Saturday
 Oct. 13, 2018
 8:00pm

Tickets:
 \$20
 \$27 Preferred Seating

Presented by
Mickey's Tavern

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 212 S. Main Street, Suite 100
 Shelbyville, KY 40381
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STRAND THEATRE
SHELBYVILLE, INDIANA

live comedy!

Kit Hayward and
PRESSED IN BLACK

with special guest
Trent Ross and the
FAIRLAND RAMBLERS

Saturday SEPTEMBER 1, 2018
7:30PM

Tickets: \$18

www.strandtheatre.org
931-481-4879
111 S. Florence Street
Shelbyville, Indiana
40381-2022

Only 30 minutes from Indy!
115 and 112 - On the Strand
Shelbyville, Indiana

STRAND THEATRE
SHELBYVILLE, INDIANA

COLLY



Saturday
September 22, 2018
7:30pm

Tickets:
\$15 Advance
\$20 Door

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111 S. Florence Street
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40381-2022

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115 and 112 - On the Strand
Shelbyville, Indiana

STRAND THEATRE

SHELBY COMMUNITY BAND

live at the strand
2018 concert series



Sundays 2PM FREE ADMISSION	September 09.16 2:00 pm	December 12.16 2:00 pm
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