

# **Strand Theatre Shelbyville, Inc.**

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*Articles prior to December 5, 2018*

## **Strand Weekly Newsletter 6/15/2018**

Written by David on June, 15 2018

TODD McCOMAS with JEFF VIBBERT. Tomorrow 8pm! Tickets are still available. This comedy show is being recorded live for broadcast on SiriusXM. It is always nice to have "From the Strand Theatre in Shelbyville Indiana" going across the airwaves. Doors open at 7pm and it should be a fun time at the Strand. Speaking of fun, Ralph Curtis played all of Glen Campbell's hits last Saturday. The small but enthusiastic audience was treated to an evening of music from the 7 musicians on stage. There was even a horn section! Thank you to all who came to this concert.

You will notice we are trying something new. On Monday we are launching an email titled "This Week at the Strand." It will have our weekly schedule only. We wonder if we don't suffer from being too busy. We believe that the Strand is here to be utilized. We book up to the capacity of our volunteers. In 2018 we have scheduled just over 120 different events. It is hard to keep track, so maybe this new email will help. Let us know what you think.

Just when we get the new event list started, we had a hiccup. Did you notice this week we have no pavement in front of the Strand? Did you notice that the sidewalk to the north is torn out? Did you notice the sidewalk to the south is torn out? We scratched our heads...just how will people get to our front doors for the Community Treasure Series Lecture? They can't use the street or the sidewalks, so it pretty much negated the chance of having an event. We cancelled and rescheduled the SALVATION ARMY LECTURE. The new date is Wednesday June 27th at 7pm. (Editor's note: The road construction and lack of access and perceived lack of access is devastating to the Strand. While this is very hard on us, especially financially, we want to compliment Milestone Construction for working with us and staying in excellent communication. We still think: Why us?)

Our performer 2 weeks ago gave us an excellent suggestion. He asked for a brochure on the history of the Strand. We don't have one. To be honest, we've never considered it. That is about to change. We are producing a tri-fold brochure that will highlight the history of the theater. We are fortunate to trace our roots back over 100 years. You will see the new brochure in the lobby soon.

Strand Fun Fact: Did you know that Strand is a fully licensed music performance facility? Through great effort and the help of the Indianapolis Symphony Orchestra, we were able to navigate the waters of licensing, rights, and royalties. For music we are licensed through the American Society of Composers, Authors, and Publishers (ASCAP); Broadcast Music Incorporated (BMI); and Society of European Stage Authors and Composers (SESAC). Royalties are paid for all music played at the Strand. It takes lots of work to keep up with the reporting and requirements, but it is the right thing to do. This is for music only and does not cover film rights or grand (theatrical) rights, that is another story altogether.

Our TODD McCOMAS and JEFF VIBBERT were on the Bob and Tom show this past Tuesday. It is always fun to hear the Strand referenced and known by the cast of the show. Todd McComas gave us our start in comedy. He along with many others have helped the Strand continue to bring outstanding comedic entertainment to our stage. Hear for yourself. Todd and Jeff take the stage at 8pm tomorrow night.

This weekend is busy. Tonight we encourage everyone to come to downtown Shelbyville for the annual WINE WALK. This is a wonderful event full of great wine and foods. The festivities start at 5:30pm. This year there will be a concert on the steps of City Hall featuring BLUE RIDGE BANNED. This talented group performed at the Strand in December of last year. We know you will love their music (and the wine is good too!) We are showing HORROR EXPRESS (1972) at 7:30pm for Friday Night Frights too!

Saturday morning you can start with the FARMERS MARKET in its new location on West Washington Street across from what was Major Hospital. Our Strand volunteers love shopping at the market. Saturday night we have COMEDY at the STRAND. If comedy isn't your taste, then head out to Blue River Memorial Park for the Shelby Arts Alliance/Shelbyville Parks Department MUSIC IN THE PARK. The concert is from 7-9pm and is free. After all our events are done, many different bars in town offer live music. In Shelbyville, we have something for everyone. You are always fulfilling the mission of the Strand when you attend a live performance, whether at our theater or elsewhere.

NEXT WEEK - SATURDAY JUNE 23rd - KENNY JAMES and RAVE ON present  
MUSIC OF BUDDY HOLLY  
With Special Guest BARNEY FIFE

Thank you for your support. See you at the Strand!

**Images on this post:**

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