

Strand Theatre Shelbyville, Inc.

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Strand Weekly Newsletter 6/8/2018

Written by David on June, 8 2018

WOW! What a lineup. The next three Saturday nights will be filled with outstanding entertainment at the Strand. This Saturday June 9th we welcome Country Music Association artist RALPH CURTIS presenting a TRIBUTE TO GLEN CAMPBELL. You will hear all your favorites from this Nashville Tennessee based band. The concert starts at 7:30pm and plenty of tickets are still available.

Saturday June 16th we welcome back TODD McCOMAS for an evening of comedy at the Strand. Todd will be joined by the very funny JEFF VIBBERT. This concert is special, as it will be recorded for broadcast on Sirius/XM. Be ready to laugh! The comedy starts at 8pm and plenty of tickets are still available.

Saturday June 23rd KENNY JAMES and RAVE ON return to present BUDDY HOLLY. This concert was sold out last year. It is very entertaining and will include a special performance by BARNEY FIFE. Sometimes we forget just how funny Barney is...Kenny James brings him to life on our stage with all the wit and humor only Barney can convey. The show starts at 7:30pm and plenty of tickets are still available.

What a fun three weeks. GLEN CAMPBELL TRIBUTE, TODD McCOMAS and JEFF VIBBERT COMEDY, and a tribute to BUDDY HOLLY. We hope to see you at one of these concerts!

Strand Fun Fact: This week's Strand fun fact is a new fact. So new, that we just learned it ourselves. The new sidewalk in front of the Strand is beautiful. It will be easier to clean, and always look good. Did you know that the sidewalk is wider? Neither did we until we changed the marquee last Saturday. The sidewalk is approximately 18' wider than the old walk. That is a big deal for our volunteers who put a ladder to change the marquee each and every week. Now you know our new fun fact.

We had someone comment to us about the sign in front of the Porter Center. They said they get their Strand information from that sign. Thank you to the Shelby County Chamber of Commerce who places our events each week to help get the positive word out of great things happening at the Strand. Sometimes we take things like this for granted and really never know the impact. Thank you to our patron for sharing their story with us.

As you know we talk about everything in this email. The good, the bad, the ugly. Last Saturday night the Strand hosted ERIC SOMMERS. This national touring artist was booked back in November of last year. He is a fantastic singer/songwriter. That is the good (actually great). For the concert we had 13 Strand volunteers preparing the theater, setting up the sound, cleaning the auditorium and bathrooms, and getting the concessions ready. That was great too. We knew we were in for a difficult night. The shows so far in 2018 have not been supported with audience. Friday night made our hearts sink. We sold a total of ONE ticket. This was to a patron from New Palestine. Not a single Shelbyville or Shelby County patron came to this concert. It was embarrassing for us, but for Eric as a true professional, he presented a complete concert as though it was a sell out. Since Eric writes his own music, we were able to broadcast a portion of the concert on Facebook Live.

It is very difficult to continue to bring the variety and scope of programming to the Strand without support of ticket sales. We do not solicit our community for funds. It makes it very difficult for us to meet our obligations if no one comes to the programs. We constantly hear people wanting things to do locally. We do that. Let's hope for a better showing at the GLEN CAMPBELL TRIBUTE concert on Saturday June 9th or the TODD McCOMAS SPECIAL with JEFF VIBBERT COMEDY SHOW on June 16th, and BUDDY HOLLY on June 23rd. We have had low attendance, but Saturday night's lone patron was unthinkable. That is the ugly, and for us, it was heartbreaking. Help us correct that. The Strand is guided by our four core values. Quality of Life, Community Self Esteem, Economic Vitality, and Artistic Freedom. We hit the mark on four this past week and each week. Help us continue. Thank you for your support. See you at the Strand.

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Archive File: 2018-06-08_strand-weekly-newsletter-6/8/2018.pdf

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