

# **Strand Theatre Shelbyville, Inc.**

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## **Strand Weekly Email: November 17, 2017**

Written by David on November, 17 2017

Another week in the books! We had a great time with our events including Brooke Steele and Endless Highway and Friday Night Frights. Our acoustic test worked as expected with the bluegrass band and we are ready for our classical music series next season (at least acoustically!) We also hosted the annual Snowflake Princess Contest. The girls were adorable and raised money for their selected charities. This is always one of our favorite events.

This week we welcomed Joey Gaudin owner of the Skyline Drive-In for our final Community Treasure Series lecture of 2017. Joey has built a successful drive-in with programming from the past, and new and interesting events that will take him into the future. In 2018 the Strand and Skyline will have several joint events. We are both quirky, so it is a great fit!

Tonight after the Holiday Parade, rain or shine, we will have CLASSIC CHRISTMAS CARTOONS. These are free of charge. For the kids out there, a classic cartoon runs anywhere from 4 to 7 minutes. We forget in this day and age that not everyone remembers waking up to Saturday morning cartoons. The event will start after the parade at approximately 8pm. The cartoons will run continuously so come and go as you please!

Saturday November 18, 2017 we welcome DR. ROCK AND THE ROLLERS to the Strand stage. They will bring their high energy early rock and roll music to our theater. This will be a fun show and starts at 8pm. Plenty of tickets are still available at Mickey's T-Mart (cash or checks only) or at [BrownPaperTickets.com](http://BrownPaperTickets.com). As always we will be selling tickets at the door.

Next week is Thanksgiving so we will be taking a break with only one event. On Black Friday November 24, 2017 we will have our annual showings of ELF. This free movie is at 1pm and 7pm. We hope you can come enjoy this holiday favorite from your friends at the Strand.

When you come into the Strand you will see the Elves have been hard at work! The Strand is beautifully decorated for the Holiday Season. Rhonda S, the head elf, lead a creative crew making the Strand feel like you are home for the holidays. Thank you to all the volunteers who came out to help.

We have been working on our renovation plans for this January. With a generous grant from Shelby County, we are upgrading and expanding our lighting system. (warning, tech talk ahead) We have several things we need to accomplish. First and foremost is the installation of the stage lights close to the stage. You can see the bars on either side of the auditorium that were installed several years ago for the new lighting. It will time to hang some lights off those bars.

The lighting will include 20 stage instruments and 10 LED color controllable lights. This will be a vast improvement in the usability and flexibility of our stage. In addition we are upgrading our control system. The new system replaces our failing ancient (in theatrical years) light board. We will have the ability to control not only our existing dimmer units, but our LED ?rock and roll? lighting all from the same location. The flickering you see in our house lights will be a thing of the past.

This all takes a tremendous amount of time to arrange and implement, but the results will be worth it. The biggest winner are the Shelby County Players, as their productions rely on the equipment the Strand provides more than any other user.

They have always taken full advantage of all the improvements we make to the theater. This is an exciting project!

We are in the home stretch. This week we passed performance number 83 for the 2017 Season with 19 to go. This is all because of you! Thank you for your support. See you at the Strand.1

### **Images on this post:**

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