

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email ? 7/7/2017

Written by David on July, 7 2017

Dear Strand Fan,

The Strand was a magical place this week...literally. We welcomed magician Daniel Lusk and Leggo My Magic Show to the stage on Thursday. This performance was presented by the Shelby County Public Library and Friends of the Library.

Daniel put on a great show for the near capacity crowd. The evening started with a special treat for the kids. Maurice Finkel brought his calliope. The instrument (on a circus wagon) was parked in front of the Strand and they all heard the happy sounds of calliope music as they came in.

As the show progressed, we scratched our heads ?how did he do that?? Magic is always fun and it is nice to have it back on our stage. The student ?helpers? on stage were funny. We have a group of kids that have quite the sense of humor, even at a young age.

Thank you to all who attend. Also, thank you to our great group of volunteers (all 14 of them) who made the performance special for the kids that attended.

We tried something new. Instead of our normal popcorn bucket, we sold boxes of popcorn. These are half the size of the bucket and we thought it would be good for the younger audience. It worked in theory, but not in practice. The amount of time it takes to prepare the box, versus the bucket made the option not viable. Live and learn! At the Strand we are always aware of the hassle factor for our volunteers. We work constantly to minimize that effect. Inserting something new that is a hassle just isn't worth it in the long run. We are still a value as you can purchase two sodas and a popcorn bucket for \$5.

We are working hard on our 2018 schedule. We have new and different theatrical performances, music, lectures, movies, and more. We work about 6 to 8 months ahead. Everything we booked for this month was done by the end of January.

Our break the middle of this month was due to a cancellation of two weeks that we did not have sufficient time to fill.

Sometimes we can put things together quickly and sometimes not. Most generally unless it is an event with a built in audience, advance planning is required.

Later this month we have THE KING, KILLER, and the MAN IN BLACK. This stars Brad McRady as Elvis, Terry Lee as Jerry Lee Lewis, and Frank Hamilton as Johnny Cash. They are joined on stage by Roy Kyle and the Hot Rod Cruisers. It will be an outstanding concert. Tickets are available at Mickey?s T-mart, the Skyline Drive-In, and online at BrownPaperTickets.com We hope to see you there.

We are dark this weekend. Remember, you still have time to visit the Shelby County Fair. They support live performance and we were pleased to see two Strand performers McKenna Hall and Olivia Reimann bring their talent to the fair. As we mentioned last week we are not exhibiting this year in the Brinson Building. The Strand is a member of Shelby Arts Alliance. As you notice on our posters and programs, we place the SAA logo on all our printed materials. We heard last week from the Shelby Arts Alliance. They apologized for not inviting us this year. According to them it was an oversight.

The Strand does a tremendous amount to support and promote the arts in Shelby County. We look forward to being included next year.

Our COMMUNITY TREASURE SERIES features interesting topics for the second half of 2017. All lectures are on Wednesdays at 7:00pm. There is no admission (i.e. free!).

July 26 - MAINSTREET SHELBYVILLE

August 16 - BLUE RIVER COMMUNITY FOUNDATION

September 13 - SHELBY COUNTY TOURISM

October 11 - SHELBYVILLE FIRE DEPARTMENT

November 15 - SKYLINE DRIVE-IN

This week we had local entertainer Mitch Brown AKA Kid Quill visit the Strand. Mitch used our theater to film his new music video. He performed his new song "The Opener." Mitch recently finished a two month nationwide tour as an opening act. His song speaks eloquently of the trials and tribulations of being that opener. The Strand knows well about openers. They work hard and set the tone of a performance. You might have noticed our marquee being changed for Kid Quill. We hope to end up on the album cover! Supporting this type of activity is what we do. Whether hip hop with Kid Quill, or solo oboe performance by Dustin Remler, we support our young up and coming entertainers.

As a side note, Strand volunteer David Finkel had an upright piano that was not in good enough condition to place with a family. The original plan was to use it as a street piano under the Strand's marquee, there for anyone to play. Mitch needed a piano for his video shoot. David gave him the piano with the instruction to find a good home for it when finished. Mitch informed David that it was donated to the Shelby County Players. Amazing how the world turns.

The next two weeks we will be holding some work sessions. We will use our down time to the best advantage. We will let you know when they occur. As always this is all because of you and your support for the Strand, thank you! See you at the Strand.

Images on this post:

Archive File: 2017-07-07_strand-theatre-weekly-email-8211;-7/7/2017.pdf

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