

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email ? 6/30/2017

Written by David on June, 30 2017

Dear Strand Fan,

We had fun last week! The Strand rocked for the Buddy Holly Tribute Concert. The music was great, and for us at the Strand it was music we don't often hear from our stage. Before the concert Kenny James appeared as Barney Fife.

Officer Floyd Hastings and the Shelbyville Police Department parked their classic police car in front of the theater for the concert. This car is exactly what you would expect Barney Fife to drive. Before the concert Barney went outside to take a few pictures with the car. While there he was disturbed at the traffic flow, and started directing traffic in front of the theater. Needless to say Barney didn't have too much patience. For those who were fortunate enough to be there it was non-stop laughs. The reactions from the drivers were equally as funny.

Everyone had a great time waving and interacting with Barney. He even talked to a motorcycle rider who he thought was acting too serious. Barney didn't appear to help with that?.oops.

The musicians on stage were all from different places. They hailed from Kentucky, Chicago, Ohio, and Northern Indiana. We asked how they came together for this band. It turns out they were all high school friends. They started playing together over 45 years ago. You could see their friendship as they interacted during the performance. It was fun for everyone.

If you enjoyed that concert you are in luck...we have another the end of July. The King, Killer, and Man in Black will perform on stage July 29, 2017. This talented group of performers will interpret Elvis, Jerry Lee Lewis, and Johnny Cash. Tickets are available at Mickey's T-Mart, the Skyline Drive-In, and online.

This week we welcome back magician Daniel Lusk, Daniel will be performing his magic with ?Leggo! My Magic Show.? He is always entertaining. This is presented by our friends at the Shelby County Public Library. The performance on July 6th is sold out. (editor's note: It isn't actually sold out, as the tickets are free. The library has distributed all the tickets available for the show). We will open the doors early to accommodate the large crowd. Normally we open doors 30 minutes before the performance. On Thursday we are going to try to have them open one hour before.

This week make sure you visit the Shelby County Fair. This is the 169th year for our fair. The fair runs from July 4-8. It gets better each and every year. Our volunteers were asked if we will in the Brinson Building again this year with a booth. We were not invited to participate by the Shelby Arts Alliance, so we will be enjoying the fair (and most importantly the fair food) as patrons.

Next week the Strand will be used for filming a music video. Hip Hop artist Kid Quill will use the Strand for his new video. Kid Quill performed at the Strand early in his career and we are happy to have him back for this shoot. We look forward to hosting a concert of his in the future.

The Strand has been used numerous times for filming. We have appeared in music videos and movies. It is always fun to see the process. We are amazed at the hard work it takes to produce what in the end is a very small amount of footage. Kid Quill just finished a nationwide tour and we are pleased he came home to do this video shoot. Kid Quill's debut album ?Ear to Ear? charted in the Top 40 of the iTunes Hip Hop/Rap charts.

The Shelby County Players will be performing at Twelfth Night at Allen Family Catering later this month. This youth performance helps aspiring actors catch the theater bug! The Strand is full of iambic pentameter lovers and we look forward to seeing this performance. Tickets can be purchased from the Shelby County Players.

WORK SESSIONS IN JULY. As we are in the middle of an unexpected performance break, we are going to make the most of the time and hold a few work sessions. The goal is to finish the offices and make that check mark on our list. The offices are wonderfully cool and very close to completion. The only work left is painting and floor preparation. After that we will call Shelbyville Paint, Wallpaper and More and they will install the carpet. We will most likely work at various times during the week depending on availability. We would love the help. The Strand will send a special work session email

once the times are established.

Social Media is an important part of the Strand's marketing. Our volunteers take care of our Facebook, Twitter, Instagram, and Snapchat accounts. Most of those are maintained by volunteers who are teenagers. At the Strand, we welcome everyone's talents. If you want social media prowess, then ask a teenager! As such we have applied for something new. (Warning, tech talk ahead). Our volunteers designed and submitted a geofilter to Snapchat. This filter is available to lay on top of the photo before it is posted. Geofilters are special overlays that communicate the "where and when" of a Snap in a fun way, whether you're sending it to a friend or adding it to your Story. Thank you to our volunteers for keeping us up to date on social media trends.

Another week is in the books and the first half of 2017 is coming to an end. The Strand is a fun place for all our volunteers, performers, and patrons. This is because of you...thank you! This week we celebrate our nation's 241st birthday and then on Thursday enjoy Magic. See you at the Strand.

Images on this post:

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