

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email ? 5/12/2017

Written by David on May, 12 2017

Dear Strand Fan,

TONIGHT - SAVING FAITH - 7:30pm

The joint was a hoppin?. The Shelbyville High School Jazz Band lit up the Strand last Saturday with a two set concert that featured big band standards and current jazz charts. This was a fun time for all who attended. It was a good way to get our month started.

The Strand has added another ticket outlet! In order to reach a broader audience the Strand has partnered with the Skyline Drive-In. The Skyline will be a ticket outlet for the Strand. The Skyline sitting quietly on East Michigan Road has a tremendous amount of out of two patrons. This is a good thing for the Strand. They will be able to see first hand what we do in town and hopefully it will facilitate ticket sales to a new group of Strand Fans. Thank you Joey G, Chris L. and Kelly L. The are great partners and great supporters of what we do.

This week our partners at Blue River Printing are busy with a slew of Strand posters, tickets, and flyers. We have something new on our tickets. Also in partnership with our friends at the Skyline Drive-In, every Strand ticket has a coupon printed on the back that is good for a free medium drink at the Skyline! The Skyline is a soda lover's paradise. In addition to the regular fair, they have Green River, Cheerwine, and XXX Root Beer on tap! The Strand is a quirky place (or so we've been told), the Skyline is a throwback to days gone by and memories yet to be made. We hope you visit them sometime this summer.

Roof v2.0: Dry, dry, dry?.yippee for us. Our rain gauge showed over 3? this past week. We didn?t have a single drop inside. Our patch worked! While it isn?t a permanent solution, it does buy us much needed time. Thank you for all the well wishes this past week. One patron asked ?why don?t we have a ?fix the roof? fund drive?? There will be a time when we solicit to bring our physical theater into the 21st century, until that time we rely on voluntary donations. If you would like to give we are honored and would certainly appreciate the donation.

How are you reading this... Is this in your inbox? On Facebook? Twitter? Shelby County Chamber of Commerce email? Visit Shelby County? Our web site? We try to make sure our information is accessible. Thank you to all our marketing partners, like the Shelby County Chamber, who help us get the good word out about the Strand.

Do you perform at the Strand? If so, we started something new in 2017. We ask our performers to record a 30 second radio spot. We have ads daily on WSVX. The ads done by our performers (did you catch Ukulele Russ?s ad? It was quirky) have added a new dimension in our advertising efforts.

Speaking of WSVX, they were the presenter at Wednesday?s COMMUNITY TREASURE LECTURE SERIES. It was interesting and informative to hear the ?inside scoop? on what it takes to run a successful radio station. They do more than you realize. It was an interesting and entertaining talk. Thank you Johnny, Tyson, and Scott for being a part of our Community Treasure Series.

WE GOOFED!! We scheduled the first showing of the new movie SAVING FAITH on Sunday May 14th. Anyone care to guess what that day is? If you said flag day, you are wrong; if you said Mother?s Day...ding ding ding...correct! Silly us. Since ALL our volunteers will be at home celebrating Mother?s Day, we have rescheduled that showing. We will now be showing this faith based film tonight May 12 and May 25, and 26. Oops.

We have a new feature coming to our auditorium. Many people ask about event posters. We are going to put all posters for a year on the wall in the Cabaret Area. As we have new events and produce new posters, we will hang them. Normally the posters are only out until the event. This way everyone will be able to enjoy the artwork of our many graphic artists that help produce these posters. You will also be able to see our programming for the year. We have no secrets. Our programming is the heart of what we do. It is something that should be celebrated and hopefully you will enjoy see how

each season progresses. Our only worry is not enough wall space!

POINT OF VIEW COMEDY is gearing up for their performance on May 20th. This is an improv comedy troupe with local connections. They are funny! If you like to laugh, spend the evening with us on May 20th. You can listen for their ad on WSVX Radio.

Thank you for your support. We love what we do. See you at the Strand!

Images on this post:

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