

Strand Theatre Shelbyville, Inc.

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Strand Weekly Email 12/16/2016

Written by David on December, 16 2016

Dear Strand Fan,

Where has 2016 gone? This weekend we present our final performances of the season.

Performance Number 107: BROOKE ROE'S COUNTRY CHRISTMAS 8:00pm

Performance Number 108: DONNIE BAKER 7:00pm

Performance Number 109: DONNIE BAKER 9:30pm

BROOKE ROE is tonight, and DONNIE BAKER is Saturday night. This is a great way to end another successful year!

Next week we should have all our data from this season and will share it with you. The old adage, if you can't measure it, you can't manage it, certainly applies to the Strand. We base our decisions on fact, not what we "think" happens. It is amazing because we often find things in the data that surprises us. Sometimes the surprise is good, sometimes not so good, but it all helps keep us focused on our core mission. We are a mission based organization and we owe much of our success to remaining true to who we are.

This past weekend our audiences enjoyed Christmas at the Strand. It was a wonderful holiday program. Thank you to the Shelby County Players for loaning the group that produced it a bench, lamp post, and chairs. The stage looked good and the singing was fantastic. The performances were special, as everyone was a Strand volunteer! Our youngest performer was 12, the oldest wasn't. Each brought our audience into that warm and fuzzy holiday spirit.

We were poised to welcome Waldron High School Music Department for their holiday concert entitled Cool Yule. The weather had other ideas. For only the second time, we had to cancel the show. The WHS administration cancelled all school activities that night. We have invited WHS Music Department back in 2017 to perform on our stage. Safety first, and it was a very slick night. (the only other weather cancelled was on March 7, 2008. It was only our eight concert program! The Indiana University Children's Chorus was scheduled to perform. We had 10" of snow and Bloomington had more, hence we had to cancel the show. The WHS concert was number 1005)

Last night was Liberty United Methodist Church's annual Christmas Cantata. The program was half the cantata, the other half was the Blue River Community Choir's Holiday Concert. It was a wonderful evening of music for the season.

We have 3 performances left for 2016. As of now we are at a total audience count of 98,053. That leaves us short of the 100,000 mark. We will cross that bridge in 2017, but we gave it a gallant try this year.

The Strand is working on our project list for January. We know there are several annual things to accomplish. These include painting and cleaning. We will send emails out for work sessions. Believe it or not, we STILL have things in our attics and basements that need to be removed. We have the end in sight. We have systematically worked on emptying 100+ years of junk. The other work will be determined as we work through the regulatory process. This is a do-over for us, as we have done this work and have all the approvals, but there seems to be a bit of confusion over that. We are meeting on Monday and are hoping all goes well. Either way we will tell the whole story soon. As always we strive to go above and beyond.

Thank you for making 2016 another successful year. It has been humbling to hear from people who are making a donation to our Blue River Foundation account. While we don't solicit, we greatly appreciate being able expand what we do with those donated funds.

There are two Strand Emails left for the year! Whether you receive this in your inbox, read it on Facebook, Instagram or Twitter, we enjoy that you too are an expert on Shelby County's Performing Arts Center. See you at the Strand!

(Editor's note: We will be sending the next several Strand Weekly Emails in text format. We will not resume the graphic format until we have our February schedule solidified)

Images on this post:

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