

Strand Theatre Shelbyville, Inc.

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Strand Weekly Email 10/28/2016

Written by David on October, 28 2016

Dear Strand Fan,

Welcome to the Strand Weekly Email. We have several new readers to the email this week. They are reading from direct email, Facebook, and Twitter. We hope you enjoy the journey.

These emails are designed to keep you ?in the know.? We want everyone to be the expert on the Strand. We have no secrets and tell it all. Mostly good, sometimes challenging, and at certain times downright ugly. That is what it takes to keep our performing arts center going, and we want you to know.

The Strand is proud to be committed to our core values:

Quality of Life
Community Self Esteem
Economic Development
Artistic Freedom

Everything we do is centered around those values. When it comes to theater operations we are guided by two prime directives:

Audience Safety
Audience Comfort

Without those two keep attributes can not be successful. We are constantly working to improve our 100 year old theater. We are proud to be energy efficient and prove daily that even an old building can be green.

The past week we had two fun concerts. On Friday night Brooke Roe performed. She was fantastic. Her style and grace brought the music to life. If you missed it you are in luck, Brooke will be returning on December 16th with a holiday inspired show. You will want to attend.

Saturday night we welcomed back Terry Lee and the Rockaboogie Band. In conjunction with the Cancer Association of Shelby County, Terry?s concert was high energy and entertaining. His lead guitar player, complete with a bright orange Gretsch, lit up the licks (you guitar players know what we are talking about, that hollow body sounded sweet). It was fun evening of music of the 50s and 60s. We are looking forward to Terry?s return in October 2017.

This week we hosted the Shelbyville High School JAG Program Induction Ceremony. This brought wonderful high school students on our stage to be recognized for the contributions and achievements. Always an enjoyable event for our volunteers.

We continue our week with tonight?s performance of DANCING WITH THE SHELBY COUNTY STARS PREVIEW. Nine of Shelby County's "Stars" will take the stage in the 2016 Dancing with the Shelby County Stars "Sneak Peek" dress rehearsal at the Strand. Dancers & instructors include: Audrey Haehl & Mike Dooley, Shawn French & Sally Dooley, Mary Jo Phares & Mike Merritt, Matt & Sidney (stepping in for mom Jenni) Haehl, Dr. David Adams & Chantal Merritt, Dr. Carlos Vieira & Lee Sakellarides, Betsy Stephen & Patrick Kuntz, Amy Larrison & Keaton Kermode, Michelle Ricketts & Stephen Mech. Dance styles include the Jive, Swing, Tango, Samba, Waltz and more! All funds raised exclusively support Shelby Senior Services and Shelby County Players.

Next week we welcome back the Shelby County Players with their production of Raggedy Ann and Andy. (If you ever are tasked with changing a marquee, certain things are difficult. This performance, in November, has 5 letter ?N?. We just didn?t have that many! We had to go to the basement and rummage around for an extra letter. We were successful and found one that hadn?t seen the light of day since the 1960?s, but it worked. An ampersand also helped)

This production of Raggedy Ann & Andy was written by Patricia Thackery. This will be the first time the Shelby County Players will fully utilize the original Strand stage as a performance space. This elaborate and creative set is worth the price of admission. The SCP cast of adults and youth will bring to life the adventures of Raggedy Ann and Andy as they venture into the deep scary woods to rescue Babette, the delicate French doll who has been captured by Prince Leonard the Looney-Hearted. This is a great show for young and old. Performances are November 4-6, & 11-13. Tickets are \$5 in advance at shelbycountyplayers.com or Mickey's and \$6 at the door the day of the performance.

The Strand was saddened by the sudden passing of Strand supporter and volunteer Margaret Newkirk. Margaret was the operations manager at Shelby County Tourism. She was involved with many performances as well as marketing the Strand outside our community. She was a wonderful person and will be missed.

Work is under way on planning for our break in January. We have several projects we hope to complete. We will need your help! This year will not be near as dirty as last year, but every bit as fun. Our board is working out the details of all the projects.

For those of you new to the Strand Email, a quick overview of our organization. The Strand Theatre is a multi-purpose performing arts center. We present around 110 events per year. We have concerts, comedy, live theater, and everything inbetween. We are a 100% volunteer organization. The theater is owned by the Strand Theatre of Shelbyville, Inc, a 501c3 not for profit Indiana corporation. The Strand accepts donations through our fund at the Blue River Community Foundations. While we accept donations, we do not solicit funds or sponsorships. To date we are proud to have built our project without fundraisers, capital campaigns, nor individual or corporate fundraising. We believe in our local community and spend all funds locally unless that good or service is not available. We believe in the community that supports us.

We believe in our performers. We believe in our volunteers. The Strand is a place for the Arts, all the arts, to flourish. We do not judge.

Now you know.

Sometimes we talk about technical things. We don't dumb them down? as we know many will understand completely. We do warn of that with the phrase "warning, tech talk ahead." Again, we want to keep you in the know. Next week there will be a bit of tech talk!

We hope you will have a chance to visit the Strand. This week we had a visitor from Florida. She had not been in the Strand since 1961! She had a great time bringing back memories from days past. She timidly brought up one subject, to which our volunteer interrupted and let her know that in the balcony "hoochie coochie" is still allowed!

Thank you for your support. Our community and friends from near and far have a great time at the Strand. It is because of you! See you at the Strand.

Images on this post:

Archive File: 2016-10-28_strand-weekly-email-10/28/2016.pdf

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