

# **Strand Theatre Shelbyville, Inc.**

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## **Strand Weekly Email 7/29/2016**

Written by David on July, 29 2016

Dear Strand Fan,

Shelby Idol is almost finished! Tomorrow night July 30th is your last opportunity to hear the Shelby Idol contestants. The finals start at 7:00pm. Tickets are available in advance from Mickey's T-Mart and at the door. Last week was wonderful. The talent is tremendous. We hope to see you there.

Shelby Idol started in 2008 as an idea to utilize the theater. The Strand had only been open for 6 months. Gretchen Morgan and Marsha Apsley of Energy2Action came up with the concept. Their group normally does running events, so this was a little out of the box. We remember well that very first performance. We closed the balcony since we expected about 60 people. 45 minutes before curtain, the line to get in was around the block and down Hendricks Street. It was a sell-out! Shelby Idol has been on a roll ever since.

Gretchen and Marsha passed the reins to Smashed Productions in 2011. Angie Caudill has been the driving force behind Shelby Idol since then. She along with Sandie Hill and Morgan Gibson have produced the show for the past several years. The Strand sends a big THANK YOU to all who have made Shelby Idol something that has brought our community together for the Arts.

So far Shelby Idol has played to 7668 patrons! That is fantastic. We have heard great talent in the past and you will hear some on Saturday night! Come join the fun and hear and see the final Shelby Idol winners.

This fall we have booked two concerts by the Brooke Roe Band. Brooke Roe is a 22 year old country artist. She got her start very early performing on National TV when she was 12. She has performed the National Anthem for sporting events, including the Indianapolis Colts, Indiana Pacers, Conventions, and at the Indianapolis Motor Speedway. She also opened for country superstar Kenny Chesney. Brooke made it to the 3rd round of American Idol and had her own band at age 17. Brooke has recorded in Nashville with top country musicians. Brooke will be at the Strand October 21st and again December 16th. We are looking forward to having country music from our stage and introducing Brooke to our Strand audience.

We had a first at the Strand this week. The ballot counting for the Middle School Division of Shelby Idol used our offices! They might not be finished, but there is plenty of light and comfy cool. We are motivated to get them completed. There isn't that much work left to do.

Bob S. was hard at work with an odd problem this week. (warning, tech talk ahead) For you new readers Bob is our board member who is a self professed antique that takes care of the antiques. Bob is "seasoned" and has better judgement than everyone else combined. Bob was also Shelby County's 2016 Super Senior Volunteer of the Year. This week's adventure had to do with review of our utility bills.

We noticed that our gas usage runs about \$11 per month in the summer. This was odd, since our new furnaces do not have pilot lights, nor do we have any other gas appliances. Time to check for leaks. Sure enough we blew bubbles in the south lobby basement. United Plumbing Contractors took care of that. It helped but we didn't get it all. After isolating the system the only place left to look is in the tunnel under the auditorium. Bob passed on the crawl (something about being too old!?) We are preparing to go take a look. The amount of leakage is miniscule. It has most likely been leaking for the better part of a century. We are looking forward to being as efficient as possible. Think of \$11 x 12 x 60 years?ouch!

The Shelby County Players are preparing to load-in after Shelby Idol this weekend. Tickets for "I DO, I DO" are available at Mickey's T-Mart. The first performance is Friday August 5th.

We still have hopes for our James Bond Film Festival. The concerts will occur whatever happens. We have secured a 35mm projector and platter system. Joey G. from the Skyline took care of that. Now we need to make sure the titles are still available on automatable film. We should know soon. Just in case, when was the last time you saw Austin Powers?

The week was a great week for live performance. The Shelby Arts Alliance had over 90 people brave the heat at Music in the Park this past Saturday. We had 225+ patrons (slightly cooler) at Shelby Idol. We are fortunate to have multiple opportunities in our community.

You might have seen our marquee with SHELBY COUNTY ON THE MOVE. We participated in the Stellar Communities visit. The group toured Shelbyville on Tuesday. Keep your fingers crossed.

The joint will be jumpin? on Saturday. It happens because of your support, thank you. See you at the Strand!

**Images on this post:**

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