

Strand Theatre Shelbyville, Inc.

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Strand Weekly Email 7/22/2016

Written by David on July, 22 2016

Dear Strand Fan,

Saturday night is the Semi-Final Round of Shelby Idol. The singing starts at 7:00pm. This year's group of singers is very talented. This round is where the middle school champion is crowned. The open and high school division finalists will advance to the last round held on July 30th. The judges will have a difficult decision. Don't forget, the audience gets a vote too! One vote per ticket. We hope to see you there!

Last week the Strand held two fun events. Dr. Andrew Simpson presented 4 short silent film comedies from the 1920's. They were funny! Harry Landgon, the star of three of the films, is as funny as anyone from the era or today. His deadpan everyman persona got into situations that made you laugh and cringe at the same time. It was a treat to welcome Andrew back to Shelbyville to perform.

Saturday night Shelby Idol held a concert with all former winners. The first winner of Shelby Idol in 2008 was there too. The evening was filled with wonderful singing. The group also took the opportunity to be relevant in current times. The second act opened with everyone singing the Pokemon theme song (who knew?). As we say on our marquee, we are a Pokestop. Someone out there needs to drop a Lure on Saturday night at the Strand.

Last week one of the Pokemon players said we need to put a sign out selling concessions so the players know. We did that and had several venture into the Strand for popcorn. Hopefully we can get them back to a performance. Either way we are glad they are at the theater.

Sometimes all is not fun and games. We have quite a challenge facing us. We have a James Bond Film Festival scheduled for August. This will be fun. The chance to see 5 James Bond classics in a theater will be quite the experience. We are also having a concert with James Bond themes two of the nights. That is the plan...up to now. We still hope to present the films but have run into a road block. First was the studio that controls the films did not have the Strand listed on approved venues. We had to do the application and credit process. Easier said than done, as they required personal guarantees. We managed to fulfil the requirements and we thought it was smooth sailing ahead. Not so.

The studio then informed our booking agent that the only way they would allow the films to be show is with either a Digital Cinema Projection System or on 35mm projectors; neither of which we have. We think we can solve this with getting portable 35mm projectors. Joey G. at the Skyline is working on getting those. The next problem was a shocker...the cost. Normally we will loose a little money on a film, but it furthers our mission so no big deal. With 5 films and a minimum film cost of over \$2500 that is a chunk of change. We did not expect it to be that high. At \$5 a ticket you can see it will be hard to break even, let alone cover our other costs. We are working on a solution to that too. If you have suggestions or want to help, please reply to this email.

The Shelby County Players are gearing up for their return to our stage with "I Do!" "I Do!" It is a musical written by Tom Jones with music by Harvey Schmidt. The show follows Agnes and Michael (played by Tiffany D. Wilson & William Brown) from their first day as newlyweds through 50 years of marital bliss and blunders. I DO! I DO! is a touching musical that offers nostalgia as well as laughter.

"The songs are beautiful and fun and the story is timeless," remarks director Tawni Morningstar. A Broadway hit in 1966, this musical includes the famous musical number "My Cup Runneth Over". You can get your tickets in advance at Mickey's T-Mart.

Saturday night will be a gas. We hope you can join us. The contestants are ready, the judges are ready, the Strand is ready...now all we need is you! Thank you for the support. See you at the Strand.

Images on this post:

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