

# Strand Theatre Shelbyville, Inc.

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## Strand Weekly Email 6/1/2016

Written by David on June, 1 2016

Dear Strand Fan,

This Friday downtown Shelbyville comes alive with "Taste of Shelby County." This event is a joint collaboration between the First Friday Committee, Shelby County Tourism, and Mainstreet. The winner of DISH IT OUT, held at the Strand, will have a booth too! Friday June 3, 2016 from 6:00pm to 10:00pm.

The Strand will be ready to welcome revelers into the theater on Friday night. If everyone is looking for a taste of Shelby County, we don't think it would be complete without our famous Strand Popcorn. It will be available! You can also take the opportunity and look around the theater. While our performances are the most important thing, the Strand is still a cool place!

Speaking of cool places, we are even cooler...literally. The new AC in our lobby works great! For the first time in our 100 year history our lobby and restrooms are air conditioned. We are still experimenting for the proper thermostat settings to make our auditorium perfectly comfortable. We are close. It is still a tad cool, but we will get it figured out.

A few weeks ago we heard a patron say "don't sit on the left, it is freezing." That used to be true. All the AC for the auditorium came out of the south (left) ducts. That is no longer the case. We have even distribution of cool air both on the main floor and the balcony. It is a huge and quiet improvement.

You might notice our marquee we says: THANK YOU DAVE CHILDERS INSURANCE. We are fortunate to have several wonderful neighbors. The Strand is primarily an evening venue. The parking is never a problem, but people park here, there, and everywhere. Mr. Childers has always "looked the other way" for Strand patrons. That is noticed! It takes the entire community for the Strand to be successful. Neighbors like Dave make it a pleasure. Next time you see Dave Childers say thank you on behalf of the Strand!

We had a bird visit the Strand last week. It flew in while the HVAC installers were working above the stage. Bob S. tried valiantly to catch him. He finally declared that nature would take its course. On Saturday we found the bird, and nature did take its course. That is the first bird that has flown into the theater for us. We hope it doesn't happen again.

Work in under way revamping our renovation plans. Accessibility and expansion of our stage is critical. We are trying to work within the parameters necessary. In the short term we will be finishing our offices. We hope to have a few work sessions this month.

Shelby Idol auditions are over. We have a wonderful list of talented local performers. This year will be special, as it is the last for Shelby Idol. This competition has meant a lot to the Strand. It personifies our mission first and foremost. Many of the contestants continue with their music, and a few professionally too! It is also a wonderful financial gain for the theater.

100% of the proceeds go to support the Strand. The producers are working on an updated format for the future, but nothing has yet been established. Until then, you will want to make sure you make it to the sunset version of Shelby Idol. The first round performance is June 23rd.

The James Bond Film Festival is almost ready. We are still waiting on rights to the films, but the tentative line-up is:

August 23 - GOLDFINGER

August 24 - DIAMONDS ARE FOREVER

August 25 - VIEW TO A KILL (at the Skyline Drive-In)

August 26 - GOLDENEYE

August 27 - Concert: "James Bond Themes"

by our resident Rock & Roll musicians

followed by SKYFALL

We are looking forward to this event, it will be fun. Next week we will publish the set list of the concert. It is sure to have your James Bond favorite!

Thank you for your support. The Strand is fortunate to have you. See you at the Strand!

**Images on this post:**

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