

# Strand Theatre Shelbyville, Inc.

Old Website Article Backup

*Articles prior to December 5, 2018*

## Strand Theatre Weekly Email: March 26, 2014

Written by David on March, 26 2014

Dear Strand Fan,

The month of March has flown by. We are happy to be basking in the sunshine and warm weather?well maybe our friends at the Strand Theatre in Marietta Georgia are warm, but we are still cold. The winter season has taken its toll on the Strand?s budget. The heat cost was alarming. We are fastly approaching removal of our 1954 heating units. They have decided to go out with letting us know they can still use the gas! People ask us what they burn, our answer last year was ?fifties? this year is ?hundreds?.

Work has progressed steadily on the theatre. We are ready to drywall our new bathrooms and hallway. The plumbing, wiring, alarm, exhaust and more plumbing are all done. By the end of next week we will be ready to start the finishing work. We have wall finishes, tile, fixtures, handrails and carpet all left to do. Before we know it, the bathrooms will be ready for 50 years of service. It is a project worth doing. We are proud to be able to invest in our theatre. The generosity of so many has made this possible. Our biggest donor by far is our ticket buying audience. This keeps the Strand in operation. We always talk about building an audience, one seat at a time. That is what makes the Strand tick. No matter how beautiful the theatre, how great the new seats, or how comfortable the heat...it is only worth it with an audience to experience a performance.

We still have problems with our spell check on the marquee. The automatic feature to highlight mistakes is working great (traffic that passes), the auto-correct is a little slow. The auto-correct feature is weather dependent. The cold makes it tough on our volunteers to get things changed. It is the unrelenting winter just wearing us down a bit...but we will persevere!

A quick update on a little volunteer news from a few weeks ago. Shane K, our webmaster, just had a new baby son. Mom, sister and baby brother are all doing fine. That means the much needed fix for our web site is just about done. In typical Shane fashion, what started as a debug turned into a full makeover of the site. We should be ready to launch it soon. We think you will enjoy the new look and features.

(warning, tech talk ahead) One of the issues identified by Shane was the amount of space and bandwidth that was used by our pictures. We post all our images in full resolution. We give anyone rights to use the photographs. The Strand?s pictures have turned up in some interesting places. Local media has used our pictures as well as performers. We are currently on the home page of comedian Donnie Baker ([www.shutuprandy.com](http://www.shutuprandy.com)). We are also on [worldofharmonica.com](http://worldofharmonica.com) with an image of Carson Diersling on the Strand?s stage. You can see us on Facebook and Twitter posts. All these images were slowing down our site. The site server is owned and donated by Automotive Parts Network ([www.iNeedParts.com](http://www.iNeedParts.com)). To help the speed of the site, Shane offloaded all 19 gigabits of images to another server. This will help our new site load faster. It is one of the many unseen things continually solved.

Bob S., the chief cook and bottle washer, is recovering from this open-heart surgery. He is released to drive and is back at the Strand! He was only out 5 weeks. That is amazing. Bob was thrilled to see the finished balcony. Now if someone would only adjust the 203 seat springs in the balcony?.Bob?

We have some fun this weekend at the Strand. Friday Night Frights returns! All seats are \$5 and the balcony is open! The Strand will take you back to a time in our history where late night horror films were the norm. This month was will show ?Scared to Death? from 1946 with Bela Lugosi. It will be followed by the 1959 Vincent Price classic ?House on the Haunted Hill.? The double feature will start at 7:30pm on Friday March 28th.

Our friends at the Blue River Community Foundation need our help. They are holding a meeting on April 8th at 1:00pm. This will be held in the Council Chamber of City Hall. They have been tasked to bring together a cohesive inventory of community assets and develop a plan for our Quality of Life. The Strand is a big part of this and is proud to be working diligently in making our home a more ?livable? community. In order to get some guidance and ideas, the Foundation is starting with a simple meeting. This meeting will be a gathering of ideas on how best to approach this task. Your ideas are what they need! Each and every person in our County has a unique perspective on what make us a great place, and where

the challenges need addressed. Please try to attend. Your participation is crucial for the success of this endeavour. For more information, please call the Foundation at 317-392-7955.

April will be a full and busy month. As soon as our current projects are finished, we will be assembling our Saturday work crews to start on the Strand annex. This project must be completed before we start the heating season this fall. That time will be upon us all too soon (depressing,, we know). We hope we have lots of volunteers help us bring back the spaces abandoned in 1915 and the 1930?s. These renovated spaces will allow the Strand to better accomplish our mission of providing an outstanding venue for the Arts and Performing Arts in our community.

Thank you for your support. You make everything we do possible and worthwhile. See you at the Strand!

Friday Night Frights  
SCARED TO DEATH (1946)  
HOUSE ON THE HAUNTED HILL (1959)  
March 28, 2014  
7:30pm  
\$5.00

Liberty United Methodist Church  
Blue River Community Choir  
GLORIOUS DAY - A Choral Celebration of Easter  
April 11, 2014  
8:00pm  
FREE

Comedy  
HEYWOOD BANKS  
April 12, 2014  
7:30pm  
\$20 Advance, \$25 Door

Three Sisters Books and Gifts  
POETRY READING  
April 23, 2014  
7:00pm  
FREE

Friday Night Frights  
RE-ANIMATOR (1985)  
WORM (2013)  
April 25, 2014  
7:30pm

Rock Concert  
COSMOS  
April 26, 2014  
8:00pm

Comedy  
CAROLINE RHEA  
May 17, 2014

**Images on this post:**

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