

Strand Theatre Shelbyville, Inc.

Old Website Article Backup

Articles prior to December 5, 2018

Strand Theatre Weekly Email: September 8, 2013

Written by David on September, 8 2013

The Strand is in the middle of a long awaited upgrade to our electrical system. This is something that we have had in the planning stages for a very long time.

(Warning, lots of tech talk ahead) Sometimes things go easily and other times they don't. This has not been an easy process.

Things started to go wrong outside our the Strand. Our web server was giving us a warning. We discovered unusually high bandwidth traffic coming out of the server. After troubleshooting the problem we discovered that our email program resident on our web server was hacked by someone with an oversees identity. We had to suspend all our emails until this was resolved. The good news is that the email you are reading now does not come from our web server. There are no email addresses or any other information on our site. We only list our public articles.

In response and to be on the safe side, we are going to tighten our procedures for all emails to our patrons. We are shortly going to transition to a email marketing firm to send these emails. We will still send our weekly communications with text only, no graphics. Our story is a novel written each and every week. Our web site is the picture book.

So this is how our upgrade started....no communication and fits from a hacker in a far away place. Next problem: Duke Energy informed us the power that we have spent years preparing for isn't available. Ouch. We had to come back with a plan B. Fortunately we had not ordered our new electrical panels (about \$23,000 worth) so we were still in good shape only loosing time the theatre was closed.

Our contractor, Steve Dennis, devised a new plan to power what we needed. This involves re-configuring our lighting dimmer rack for single phase power instead of 3 phase. All seems good. Our friends at Duke then needed to ascertain whether they had enough amperage available to give us. Our requirements make it difficult on Duke. We use a tremendous amount of power during our performances, but sit idle at all other times. Duke engineers came up with a solution.

Our big electrical switch will take place on September 16th. Yippee. Now we have to have everything go our way. Our new panels, which are on order, need to arrive on time. We need to install new conduit and cables to power the new panels. We need to do all this AND host the performances for the Shelby County Arts Fest this coming weekend! OK, we can to that.

So here we go, working quickly to make the best of a not so great situation. When done your Strand Theatre will be better and safer than ever in its 97 year history.

We still have great events coming to the Strand. On Friday night, we host an Artists Reception for the Shelby County Arts Fest. We will feature local High School choirs in performance immediately after the reception.

On Saturday September 14th the Strand will have a booth on the west side of the Circle for the Arts Fest. We will return to the theatre and present the Indianapolis Men's Chorus in concert at 7:30pm that night.

We look forward to a flurry of activity this week. We hope to see you at the Shelby County Arts Fest this weekend. Thank you for your support.

Shelby County Arts Fest
ARTIST RECEPTION
September 13, 2013
6:00pm

Shelby County Arts Fest

Strand Information Booth
September 14, 2013
9:00am - 4:00pm Downtown

Shelby County Arts Fest
INDIANAPOLIS MEN'S CHORUS
September 14, 2013
7:30pm

Images on this post:

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