

# **Strand Theatre Shelbyville, Inc.**

Old Website Article Backup

*Articles prior to December 5, 2018*

## **Strand Theatre Weekly Email: August 24, 2012**

Written by David on August, 23 2012

Comedy this weekend! Come to the Strand and experience an evening of laughter with comedians Dave Dugan and Dave "The King" Wilson. The show is on Saturday night and starts at 8:00pm. It should be a blast! Our friends from Indiana Downs will be set up in the Cabaret Area for everyone's enjoyment at this comedy event.

Step back in time with the Strand with this month's Friday Night Frights. On Friday night we will show a double feature starting at 8:00pm. The first movie is a silent film from 1925 starring Stan Laurel. Dr. Pyckel and Mr. Pride will be accompanied LIVE by silent movie organist Kurt von Schakel. The second feature is The Werewolf of Washington. This film is from 1973. Come sit in the balcony and have fun with these two scary movies.

Next week we have a very special announcement. The Strand in our young history has told just about everything (and everyone) in our weekly emails. We publish these emails on our web site, push them to our Facebook fans and even have them quoted in various media outlets. As you know we strongly believe that we are a community asset and we do not have secrets. From the beginning we have strived to make YOU the expert on the Strand. Sometimes we do things which until finished have to remain confidential. We have been quietly working on one project which will be publicly announced at a Press Conference on Thursday August 30, 2012. Our name is signed on the dotted line and you are invited to hear the exciting news as we break our silence. The Press Conference starts at 7:00pm. Come and share the joy of our future plans!

The Strand has been under full assault all summer. When you are 96 years old, things just aren't as easy as they used to be. As you know we have had our fair share of failures and mechanical issues. As August slips by we still haven't done our major electrical swap. There are many things that must be accomplished ahead of the conversion, and we just haven't gotten everything done. We did manage to meet with Duke Energy to make sure we were all on the working under the same assumptions. So far so good. We were also informed by our maintenance guru Bob S. that we needed to recoat our roof. We are guided by Audience Safety and Audience Comfort. Drips on our audience would not be a good thing. Our volunteers lugged the 5 gallon pails roof coating compound to the roof and magically it was applied. We should be good through this winter season. It is hard to believe we are thinking of winter but we learned long ago that we need to plan carefully if we want to protect our theatre.

This past week the Strand petitioned the Shelbyville Board of Zoning Appeals to allow us to light our new sign for the rear of the theatre. In order to qualify for a variance, we had to prove a hardship. In our case we proposed that an internally lit sign, such as we have, would be safer for the dark alley. The BZA agreed and soon you will see a nice sign light up on the rear of our theatre. This sign is 8 square feet. That is very small in comparison to the large expanse of our three story back wall. It will still be effective and a great addition to our theatre. Thank you Stage Door Graphics for providing the insert that keeps the sign in harmony with all our other exterior branding. If you are interested in our petition, it is posted on our web site.

This week members of the Strand's board participated in a telephone survey for a new arts center for Shelbyville that is being pursued by the Shelbyville Cultural Committee. We gave the facilitator Miah Michaelson from Bloomington, Indiana information on the Strand and what our goal and mission is for our Community. We expressed our deep appreciation for being able to present a wide variety and scope of entertainment for all of Shelby County. We look forward to participating further with Miah and seeing where it leads.

Congratulations to the Bears of Blue River Festival for another successful year. They did a great job once again of promoting the Strand's mission of live entertainment for our community! We don't know who they talked to, but the weather was superb. We especially enjoyed our friends and Strand performers Band-X on the BBRF stage. Kudos to all who worked hard to bring this festival to our community. The Strand proudly remained dark in support of our friends downtown during the Festival weekend.

The Strand is partnering with the Skyline Drive-In for a fun event on September 15th. Our two theaters combined are showing 11 films for the Super Monster Movie Fest! The Strand will be showing movies from the Sci-Fi genre. All the

films for this weekend will be just that....FILM. The Strand is installing projectors to show the movies on film, not digitally. This will be the first time that film has been shown in the Strand since we reopened. Check out our web site for more details.

This week we have the Shelby County Players holding their annual meeting at the Strand on Tuesday. We will have our Press Conference on Friday. The Strand will also host a large private event mid-week. We will be dark for the Labor Day Weekend to give our volunteers a much needed break. (truth be told, we will most likely take advantage of the empty time to do maintenance work...but don't tell anyone).

Thank you for your support. Everyone at the Strand has a great time. We are just one small part of the quality of life puzzle in Shelby County. There are lots of things to do and see. We are fortunate to be just one more option. We always have something fun, and the most fun is seeing you at the Strand!

#### Friday Night Frights

Dr. Pyckle and Mr. Pride (1925)  
with LIVE organ Accompaniment  
The Werewolf of Washington (1973)  
Friday August 24, 2012  
8:00pm \$5.00

#### Comedy at the Strand

Dave Dugan  
Dave "The King" Wilson  
Saturday August 25, 2012  
8:00pm \$15.00

#### Shelby County Players

Annual Meeting  
Tuesday August 28, 2012  
6:00pm FREE

#### Concert

The Big Poppy with special guest  
Jes Richmond  
Saturday September 8, 2012  
8:00pm \$8.00  
Proceeds Benefit  
Animal Shelter &  
The Strand Theatre

#### **Images on this post:**

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