

Strand Theatre Shelbyville, Inc.

Old Website Article Backup

Articles prior to December 5, 2018

Over the Top Party: July 25, 2012

Written by David on July, 26 2012

On July 25, 2012 the Strand hosted an "Over-the-Top" party. The Strand Theatre is in the geographic center of Shelby County Indiana. As the planning for the Strand occurred in 2005-2006 a simple goal was made. Like any good organization results need to be measurable. The goal back then was to have the equivalent of every person in Shelby County visit the Strand.

The 2000 Shelby County Census showed a population of 43,445. Since we didn't pass our goal in the first decade of the new millennium, we were given a new goal. The 2010 Shelby County Census was 44,436. We had an increase of 2.3% in what we needed to attain.

Slowly the events all were presented and our audience totals increased. Finally we are within passing distance. On July 20th we were 122 away. After the Shelbyville Parks Department Red Carpet Event we only had 22 to go. With this in mind we hosted a party. Unfortunately the Strand Board of Directors decided to host the party at 4:00pm on the same day as the event. We sent out a quick email and hoped.

We had 11 patrons wander in to bring our goal down to 11. On Friday July 27th we have a sold-out magic performance. We know we will pass our goal then.

Thank you to all who have helped the Strand pass this amazing milestone!

Images on this post:





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