

# Strand Theatre Shelbyville, Inc.

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*Articles prior to December 5, 2018*

## Strand Theatre Weekly Email: June 8, 2012

Written by David on June, 7 2012

People ask "how is the Strand doing?" We thought we would take a little time and give everyone a statistical picture of the Strand. The following information is current as of today:

2012 Statistics:

2012 Events: 52

2012 Audience: 4372

Total Statistics (since January 2008):

Events: 513

Audience: 42,343

That is always fun! Another fun fact is our quest to keep you informed. These emails help communicate the story of the Strand. In 2010 we wrote 39,365 words. Last year it was 34,279 words. We'll see at the end of this year how we did!

The Strand believes that live entertainment is a wonderful thing. You are fulfilling the mission of the Strand if you go out locally and hear or see live entertainment. In this quest several members of the Strand's Board of Directors attended the Shelbyville Park's Department open house for their new Master Plan. We were there to champion for an outdoor performing arts space that compliments the mission of the parks. These venues can be a wonderful destination on a summer evening. A properly scaled, well conceived and appropriate performing space is needed.

The Strand has hopping this week. On Wednesday we hosted an open rehearsal for Shelby Idol. Again, silly us, we thought we would only have a few people so we closed the balcony. 176 people later....we were again amazed. This was with no advertising!

Smashed Productions returns with the first round of Shelby Idol this week. The show starts at 7:00pm. There are very few tickets left. Check Mickey's T-Mart for availability. All of Shelby Idol is traditionally sold out. Please get your tickets early.

The Baggy Bottom Boys will be performing on the Strand stage on June 23rd. This Bluegrass / Country music concert will be fun for the whole family. This comes on the heels of our movie "The Last Ride, the Story of Hank Williams." The movie this weekend was quite a treat. We had people travel from very far distances to see this premier.

Our Strand Theatre was chosen as one of only 10 theaters nationwide to show the new film The Last Ride ? The Story of Hank Williams. This is part of the film's Historic Theatre Tour in support of projects like ours.

This film opened in:

Shelbyville, IN

Corning, IA

Bethlehem, PA

Bozeman, MT

Hoquiam, WA

McPherson, KS

Telluride, CO

Mount Vernon, WA

Stroudsburg, PA

The Last Ride opens in nationwide release on June 22nd. The Strand would like to thank the producers of the film and Lou Reda Productions for making this possible.

We would like to say hello to all our new friends who had lunch at the Strand on Thursday June 7th. They were in Shelbyville as part of the Mainstreet Regional Community Exchange. These folks are all involved in economic development and revitalization of their own downtowns. We had a good time.

The air conditioner we ordered is backordered. Good thing it is only forecast to be 87° on Saturday! We will manage. Things are breaking right and left, but for now we are able to keep up with the fixing needed. We are in the process of a few upgrades and also working on our plan for office renovations. Soon our Saturday morning work sessions will be back in swing!

Thank you for supporting the Strand and live entertainment in Shelby County! We appreciate your encouragement and are humbled by your recognition of the need for our local performing arts center. See you at the Strand!

Smashed Productions  
SHELBY IDOL  
June 9th, 7:00pm

Smashed Productions  
SHELBY IDOL  
June 16th, 7:00pm

Horror Movies  
FRIDAY NIGHT FRIGHTS  
Night Tide (1961)  
The Phantom Planet (1961)  
June 22nd, 8:00pm

Bluegrass / Country Concert  
BAGGY BOTTOM BOYS  
June 23rd, 8:00pm

Smashed Productions  
SHELBY IDOL - FINALS  
June 30th, 7:00pm

**Images on this post:**

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