

# **Strand Theatre Shelbyville, Inc.**

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*Articles prior to December 5, 2018*

## **Strand Theatre Weekly Email: April 27, 2012**

Written by David on April, 27 2012

Thank you Strand volunteers! Too often we forget that the Strand is a 100% volunteer organization. There are hundreds of combined hours each and every week that are given to the Strand and our mission. No matter how long or involved the process, we are willing to give the time necessary to have an excellent program. Some shows are easy, some are hard, but ALL are fun. We are part of a family that only grows. We enjoy meeting new people and having new smiling faces helping with any number of aspects of the theatre. Thank you volunteers!

Speaking of volunteers, Strand board member and theatre scheduler extraordinaire Gary N. has been busy. He has been fielding requests and making arrangements for many fun upcoming events. The Strand operates very differently from most theatre like ours. We do not have a fixed schedule or season. We have the flexibility to program events even a few weeks before they are to take place. Some of our users have fixed dates at the theatre. The Shelby County Players (who are here this week too! Come see the play) have already reserved dates for their 2012-2013 season. We have almost two dozen groups that have established regular dates annually for their events. We love that! We still book things on a space available basis. It is important that we be easy to use by our community. This sometimes causes a bit more work for our volunteers, but that is why we exist and we are happy to accommodate the changes.

The past few weeks we have had quite the variety of programming. We had our Titanic tribute with the showing of the 1958 film "A Night to Remember." The movie was beautifully restored and a powerful tribute to the victims and survivors of the sinking of the Titanic.

That same weekend we welcomed comedian Todd Yohn and Friends to the stage. If you were there, you had a great time, if you weren't....boy did you miss it! Todd really enjoyed our theatre and his set was almost 2 hours. Everyone had fun, a few had a little too much fun, but it was a night to remember. Those who were there are still singing that song....how does it go?

The weekend closed with the Shelby Community Band playing music from cowboy films. It was fun and challenging. This concert was the first time the band used a video presentation in conjunction with the music. During the concert the band played a tribute to Strand volunteer and violinist Doug Buchanan. Doug performed during the band concert in the fall playing a very moving rendition of the music from Schindler's List. Doug passed away last week. He will be remembered for his gentle manner and beautiful music.

The Strand also would like to remember Jack Warble who also passed away last week. Jack was instrumental in planting the seed that eventually became the Strand. Without the efforts of Jack Warble the Strand would simply not exist. Take some time and visit our web site and watch our video with Jack discussing his days in the military.

Keeping our message relevant is important to the Strand. As you have figured out by now our board and volunteers put a lot of thought into everything we do. In the marketing area we discovered we needed to step up our game in our Facebook strategy. (warning, tech talk ahead) Facebook is a great tool for us to spread the good word. Our events are normally being shared as a status update. If we add them as an event, they will show up on the Strand friends' event pages. They also have the option to send them to their smart phones. If each of you (who are on FB) would simply go in and share the event and optionally check that you are going to the event, we may start getting higher response to our events. We'll see how it works!

Continuing in the tech talk mode we realized that the hail storm at the beginning of the month might have impacted our A/C compressors. You might recall last year when we discussed installing hail guards on all our units. Guess what...they worked! All is fine. Our preventive maintenance paid dividends this time.

We have an exciting few weeks ahead. The Shelby County Players are currently at the Strand with their production of The Diary of Anne Frank. This production, directed by Noell Krughoff, is a production we hope you attend. There will be performances this weekend and next week on Thursday and Friday.

The Shelbyville High School Jazz Band will be performing on the Strand stage on Saturday May 5th. The start time on the concert is supposed to be 7:00pm. Fortunately the SHS Fine Arts Academic Team qualified for the State finals! Their coach, Russell Smith is also the band director at SHS. The team members (you guessed it) are also in the Jazz Band. They will compete at Purdue University in the afternoon. We will start the concert when they are back and ready to go. Hopefully they will be the last award announced! Either way it should be too delayed. The Strand wishes the students good luck in their quest for the State Championship.

We appreciate your support. We do not solicit funds or sponsorship. When you come to the Strand you do not have to worry about us asking for money. We are able to continue because so many of you voluntarily support our project. We look forward to seeing you at the Shelby County Players' production of Diary of Anne Frank. See you at the Strand!

Diary of Anne Frank  
Shelby County Players  
April 27 7:30  
April 28 7:30  
April 29 2:00  
May 3 7:30  
May 4 7:30

SHS Jazz Band  
May 5 7:00

**Images on this post:**

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