

Strand Theatre Shelbyville, Inc.

Old Website Article Backup

Articles prior to December 5, 2018

Strand Theatre Weekly Email: March 23, 2012

Written by David on March, 22 2012

Dan & Kim Christian - Accordion Virtuosos FRIDAY! (Yes, you will be home in time for the big game)

Dan & Kim Christian will be performing at the Strand on Friday March 23, 2012. The performance starts at 7:00pm. You will hear music from around the world played by these virtuosic accordion musicians. This is a program we have been looking forward to for many weeks. The opportunity to hear outstanding music that isn't common is a real treat. Dan & Kim have traveled from Colorado for their Midwestern concert tour. The Strand is honored to be the first concert in this series. Come over and support great music in a great community. The performers have told us that you will be home in time for the game, so no worries. We look forward to seeing you FRIDAY at the Strand!

Dear Strand Theatre: The volunteers of the Strand apologize for missing your birthday. In the excitement of the moment we failed to wish you a Happy 96th Birthday on March 15, 2012. There was a large celebration for your new marquee, a live stream of the dedication on Shelbyville Today, a front page article in the Shelbyville News, radio coverage on WSVX radio, but alas, no Happy Birthdays :(We wish you a belated Happy 96th Birthday. Your faithful volunteers.

We are so excited about all the events we forgot the Strand's birthday. Looking better all the time. As we celebrated the dedication of our renovated marquee we forgot this important date. We'll try not to miss it next year.

As we brought to a close our first phase of renovation, phase two began in earnest. One of the major problems which we discuss often is the lack of electricity where we need it the most. (Warning, tech talk ahead). The stage area of the theatre has brand new 400 amp service. We have removed all the old wiring and everything around the stage area is new and safe. Not so for the the rest of the theatre. One of the biggest challenges has been to remove the miles of old wiring throughout the Strand. We posted pictures on our web site about the hornets nest of wires in the marquee. The rest of the theatre was worse. We have removed all the old and replaced with new. The only thing that remains is the original service. The original electrical panel that we still use today was new with the building of the theatre, you do the math. It has seen better days and the sooner we remove it, the happier we are. Easier said than done. We can't get the wire from the stage side of the theatre to the projection booth. The only access was a very small hole above the ceiling with very little space to crawl. It has been a daunting task that loomed in our future. The future arrived this week. Steve Dennis of Steve Dennis Electric removed the access covers in the balcony and Darin McIntre, his trusty and witty assistant, took a look. What they found lead them to believe that there would be an easier way.

A quick call to Bob S. for help, they placed the large extension ladder in place and went to the ballroom above the stage. The last time we were in that space was before we opened. We had to install a fire ceiling that blocked the area from easy access. Somehow they got up. Once there Steve removed some brick that he felt would allow access to the area above the auditorium ceiling. He was right! Not only did they find the space, it is large enough to stand up and walk around. The route needed for the electrical conduit, something we have dreaded, was solved. It will be easy to get the wire in place.

As soon as our electricity is ready in the front of the theatre, we will changed the entire power system feed from Duke Energy. We have prepaid for 120/240 4 wire 3 phase to be brought into the theatre. This will allow us to go from 3 meters to one. We will tie all the new sub panels together. It will also allow us to FINALLY energize our lighting system.

The lighting system is very important to the Strand. Our current meager lights are limited due to the lack of amperage from our 1916 panel which feeds them. The new power will feed our 96 dimmer control rack. We will then be able to install our side splays and trusses from which to hang lights. Our performers have suffered through bad lighting. Musicians have stage lights from a very low angle blazing into their eyes. The Shelby County Players have to do entire plays with a handful of lighting instruments. This will change soon. The Strand is seeking out professional guidance to design our system and make the most of what we have.

On the horizon in the next few weeks are some of the largest expenses to date. We have long runs of big copper wire, new electrical panels and all the trimmings to buy. Now would be a great time to help. We always hope for that 400 amp panel or the 400 feet of 4 aught wire to fall from the heavens! If you are interested let us know and we can give you a complete list.

Our web site was a little sick this week. We had to do some server work and our DNS record changed. We didn't catch this. If you tried to go to our site it went nowhere. Problem fixed. Thank you to Shane, our web developer from sunny California for the help. He is working on a new look for our site. We'll see what he comes up with soon.

This week the Strand participated in our sixth Shelby County Chamber of Commerce Industry and Trade Fair. This event was held at Garrett Gymnasium on the Shelbyville High School campus on Wednesday March 21, 2012. Our booth was next to our friends from the Shelby Arts Alliance. We had a wonderful time talking to familiar patrons and meeting new people. Thank you for supporting the Strand and the Shelby County Chamber of Commerce with your attendance. We live in a wonderful place where we have excellent opportunities such as the Trade Fair to help spread the message of the Strand.

Last week we asked the grammarians to weigh in on whether we should be the Strand Theatre or "The Strand Theatre". We would still like suggestions. We have matured to a point where our branding (something that was discussed at the Trade Fair) needs to be consistent.

We hope to see you at the concert on Friday. Thank you for your support. The Strand lives today because of your interest and participation. This is why we do what we do. The Strand is appropriate for our community; The Strand is great for our performers; and the Strand is a family for our volunteers. Thank you!

Accordion Concert

Dan and Kim Christian

March 23, 2012

7:00pm

\$10

Friday Night Frights

The Ghost

White Zombie

March 30, 2012

8:00pm

\$5

Poetry Reading

Three Sisters Books

April 4, 2012

7:00pm

FREE

Images on this post:

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