

# **Strand Theatre Shelbyville, Inc.**

Old Website Article Backup

*Articles prior to December 5, 2018*

## **Strand Theatre Weekly Email: March 16, 2012**

Written by David on March, 15 2012

We survived the Ides of March.

For the Strand it was the end of the first part of our journey. On March 3 2007 we opened the front door for the first time to have a work session. We had a firm plan in hand with a simple charge...work West to East. This had us starting at the back stage wall and finishing on the marquee. On March 15, 2012 we officially dedicated our marquee. This event was about the lights and renovation of the marquee/ Those of us close to the project it was about finishing our first step. The tip of the light bulbs on the front of the marquee are the furthest east at the Strand. Completion signified the official close to our first round of renovation. We have completed what we said we would do. In the mean time we have completed over 475 performances with an audience exceeding 37,000. Our community needs to give itself a pat on the back. Look what we have accomplished together!

The month has been filled with good things. The Strand hosted Shiny and the Spoon on March 3rd. This group brought their easy style of folk music to a very appreciative audience. They sounded fantastic. We hope to have them back in August. This will be a performance you won't want to miss. We also need to compliment our volunteers who do the sound at the Strand. Ron Bush, Cody Veerkamp and Gordon Hood do an outstanding job making our performers sound great. Shiny and the Spoon said that the Strand's staff was the finest in understanding the soft and gentle nature of their music. Cody Veerkamp was at the board that night and kept them sounding smooth throughout the concert.

On March 14th the Shelbyville High School National Honor Society presented a talent contest. Mr. Shelbyville, lead by Mitch Brown, brought their fun filled activities to the Strand stage. We had a first with this group. A performer brought his music for our sound system...it was on a cell phone! Cody, who also ran the sound for Mr. Shelbyville wasn't flustered, he had it patched and ready to go. The only problem was when it was time to play the music, Cody didn't know the pass code to the phone. Do you think Geoff Emerick every experienced that?

A quick update on our marquee lighting control. (warning, a little tech talk ahead) Our last email we discussed using our 1930's era sequencer. If you have driven past the Strand when our chase lights are on you will know something changed. The marquee is now controlled by the same unit that provided the chasing lights in the early 1930's when the marquee was new. It works like a charm and was permanently installed in the theatre last week. The unit was originally inside the marquee. It is now housed in a special box inside our lobby. It will provide many years of reliable service once again to our marquee.

April is approaching. The Strand feels like Ado Annie....we can't say no. Somehow our schedule filled. Normally we are intense on the weekend and have a break during the week. A quick check of the official calendar maintained and managed by Strand board member Gary N. reveals we are in use 22 days out of 30. This is going to be fun.

Before we get to April we still have March events. This coming Friday night the Strand welcomes Dan and Kim Christian for a unique duo accordion concert. The Christians come to us from Colorado and will give our local audience a musical experience that you will be sure to enjoy. Tickets are available at Mickey's T-Mart. The performance starts at 7:00pm on March 23rd. Please support the Strand and our ability to get nationally touring performers to perform in our community.

We finish the month with our usual Friday Night Frights. This month's movies are The Ghost and White Zombie. Come sit in the balcony and enjoy an evening from days gone by. When you visit our web site you will also see our new poster design for Friday Night Frights. It looks creepy.

Grammar is important in our lives. In order to communicate we must be able to construct words into a pattern that people can understand. We strive to write our communications to you in a proper format. The Shelbyville News shares our concern only at a professional level. The Shelbyville News editorial staff approached the Strand about the use of the word "the" in our title. The Strand Theatre. They are conflicted whether or not the "t" in "the" should be capitalized. At first we advised that it should not. Our theatre is named Strand with an article "the" in front. Upon reflection we don't know if this is the correct response. Maybe one of you has a better grasp of the language and can give us guidance. Now is your chance to set the record straight. Let us know. Our friends at the Shelbyville News want to get it right...and so do we.

Next week please come to the Shelby County Chamber of Commerce Trade Show at Garrett Gymnasium on March 21st. The Strand Theatre of Shelbyville, Inc. will be there for the sixth year (our entire existence). We will be joined by our friends and colleagues from the Shelby Arts Alliance. The trade show is always a good time. We look forward to talking to you. The Strand is proud to be a member of our Chamber of Commerce and a part of the artistic and business community in Shelby County.

The Strand would like to acknowledge a very special donation. Mother Nature has provided thousands of dollars of savings this heating season. Last month our gas bill was only \$600. That is cheap for the Strand. We tend to be expensive to heat. Thank you Mother Nature!

So the saga continues. It seems like yesterday we opened the theatre on the beautiful March day in 2007 to start work. Thank you for making it all possible. Without you we would not enjoy the success we have today. See you at the Strand!

Trade Fair

Garrett Gymnasium

March 21, 2012

12:30 - 6:00pm

Accordion Concert

Dan and Kim Christian

March 23, 2012

7:00pm

\$10

Friday Night Frights

The Ghost

White Zombie

March 30, 2012

8:00pm

\$5

**Images on this post:**

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