

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email: July 22, 2011

Written by David on July, 22 2011

The Strand has been in use almost every day the month of July. Shelby Idol and the Shelby County Players have both rehearsed at the theatre this month. The rehearsals in addition to our scheduled events have kept the Strand busy. Since we have had a little warm weather (did you notice?), the decision was made to keep our theatre cool. This, according to our antique AC guru, says that it will keep our AC units under less stress rather than allowing a temperature swing. This is not a decision we take lightly, we anticipate when we receive our electric bill that we will incur an extra several hundred dollars of expense because of this. We believe this is a value considering the alternative of an AC failure.

You might remember we discussed the hail damage to our AC units. This week, as you can imagine, was the week to make sure it was fixed, thus giving the most efficiency possible. First the bad news: The fins are so badly flattened that we are unable to use a coil comb to straighten them, which means we go to plan B: using a knife blade to individually lift and straighten each fin. This is a very long, tedious, labor consuming, time consuming process. At this point any air conditioning company would advise us to replace the a/c units. However, knowing that this is not an option for The Strand, we are taking the time & effort to lovingly lift and straighten each fin. It will take time.

However, the good news: By taking the time to do this, we can save the units. If we did nothing, we would soon burn up the compressors. (Warning, tech talk ahead) The head pressures are running dangerously high; up around 400 psi - normal is 250 psi. This high reading is due to the unit's inability to draw air through the coils. By straightening the fins, we will restore the ability of the fans to pull air thru the coils and lower the pressure. This process was repeated for two sides in each of the two units affected. We are installing some hail guards on the units (1/2" mesh) so this will not occur again. While we are doing our work on the Strand's roof it seems our friends across the street at CVS seem to have the same problem, misery loves company.

The comfort of our audience is paramount, but the real purpose of the Strand is what occurs on the stage. We will do everything we can to keep our resources allocated to what is most important. If we can fix instead of replace, that is what we do.

Last week, Shelby Idol did it again....we had a sell-out! This is becoming a habit which we like. Before we get to Shelby Idol this week, we have 2 other shows.

Mark's Ark performed on our stage on Thursday July 21st. This animal show was enjoyed by all. Thank you to the Shelbyville-Shelby County Public Library for bringing this to the Strand. We are honored with our association with the Library. Janet Wallace is not only the director of that wonderful institution, but she is a frequent Strand Volunteer. Thanks!

Tonight, Friday July 22nd, we have Friday Night Frights. This month's scary movies have a theme of "When Animals Go Bad." Join us for this double feature starting at 8:00pm. The Giant Gila Monster and The Attack of the Killer Shrews will be a blast to the past in a theatre that is perfect for the journey.

On Saturday night July 23rd the final round of Shelby Idol is on the Strand's stage. This performance will start at 7:00pm. There are very few tickets left. This year's competition will culminate with a new winner. Shelby Idol has been wonderful to the Strand. 100% of the proceeds go to the Strand to help us maintain and operate our historic theatre. Thank you to Angie Caudill and Joey Gaudin of Smashed Productions for making this happen. They do all the work associated with the competition. It is a huge project and they make it look easy. They are also owners of the Skyline Drive-In. As you can imagine, this is their busy season there too. They are amazing....thank you for the support!

Before the cleaning is even finished, the Shelby County Players will be loading in their production of You're A Good Man Charlie Brown. We can tell you that the Players are very well organized and efficient. They will transform the Strand in just a few days to everything necessary for their production. You will have a chance to see this delightful musical on July 28, 29, 30 & 31. Please come and support live theatre in Shelby County.

If you are counting we have 7 performances in 11 days! That is how we like it.

Thank you for all your support, encouragement and suggestions. We couldn't do it without you! See you at the Strand.

Friday Night Frights
Double Feature
The Giant Gila Monster
The Killer Shrews
July 22, 2011 8:00pm \$5.00

Shelby Idol Finals
Saturday July 23, 2011
7:00pm \$5.00

Shelby County Players
You're A Good Man Charlie Brown
Thursday July 28, 2011 7:30PM
Friday July 29, 2011 7:30pm
Saturday July 30, 2011 7:30pm
Sunday July 31, 2011 2:00pm

Images on this post:

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