

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email: July 1, 2011

Written by David on July, 1 2011

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The Strand is a wonderful place. If you are reading this locally, there was something special on our marquee to read? "SOLD OUT". For the 5th time in our new chapter as a performing arts center, the Strand sold out. This sellout was courtesy of Shelby Idol. We knew it would be good when the ticket pre-sales exceeded the permanent seating capacity. We had anticipated this and had 50 additional chair on our Cabaret Area. Everyone was able to be seated, and the evening was filled with wonderful music. Thank you to Angie C. and Joey G. from Smashed Productions for doing a great job with Shelby Idol this year. All the proceeds from this competition benefit the Strand, so we all appreciate the hard work and dedication to produce this show.

Shelby Idol continues to the Semi-Final round on July 16, 2011. We are expecting a large audience for this show as well. The Final round will be on Saturday July 25, 2011. We are hoping for a few tunes from our judges. One of the judges is Tim Spradlin, a frequent performer in the Indianapolis area. He will be a treat to hear.

The Strand received a bit of damage from the last round of storms that blew through downtown Shelbyville. There was a very brief period of hail with a strong west wind. That did the trick to two of our AC units on the roof. The hail flattened the fins on the condenser units. Bob S. is planning to make the trek to the roof with his handy fin comb (yes, there is such a thing) and fix the problem. (Warning, tech talk ahead). We can sure tell the difference. Without free flow air movement, the AC units, which in this case are for our balcony area, cannot be efficient. We have 10 tons of AC for the balcony and 10 tons for the main auditorium. This is just barely enough to satisfy the heat load of the auditorium. You put 407 people there, as with Shelby Idol, decrease the efficiency even just a little bit, and the units just can't keep up. We were fortunate that for our sell out we only gained 7 degrees to a still comfortable 75 degrees. Our roof took a bit of a hit from the hail too. You might recall that R.D. Marshall Construction reworked our roof in the fall of 2010. We now have some new dents in our coating. Our trusty volunteers, under the direction of Bob S., will venture up and take care of that little problem.

This coming week on Saturday July 9th we have a very special performance at the Strand. Frank Hamilton and the New Tennessee Three will perform music of Johnny Cash. We have played Frank's music as preshow music before our last several performances. Everyone thinks it is Johnny Cash! It will be a wonderful performance. Frank will be joined on stage by The Kit Haymond Acoustic Duo. Kit is a Shelby County resident and will do a great first set. Tickets are only \$10 and are available at Mickey's T-Mart. We are looking forward to a large crowd, so we suggest you get your tickets early. Frank has a great musical lineage and is a Sun Studio recording artist. Several of our Strand volunteers are hoping he takes some requests?..like Ghost Riders In the Sky (hint).

We had a very pleasant surprise this week. The Strand received a donation from www.shelbyvilletoday.com One of the guest contributors to our web site, Steve Talbert, wrote an article for this new web site. He was able to direct a donation to a not-for-profit of his choosing. He chose the Strand (yippee for us!). Thank you Mike and Don of ShelbyvilleToday and thank you Steve Talbert.

There are several things that are shared with our Board of Directors. Being a very active board, the communication is frequent covering a multitude of subjects in any one week. This week we received a warning about our Air Conditioning. It seems a though the Strand is booked almost every day in July for either a performance or rehearsal. Shelby Idol has several rehearsals as does the Shelby County Players. We will keep the theatre cool, which translates into much higher energy costs. It is nice to have the heads up so we can financially plan, but we feel it is a great problem to have!

Speaking of the Shelby County Players, they are hard at work preparing the upcoming musical "You're A Good Man Charlie Brown." This is a delightful show appropriate for all ages. They will be onstage from July 28-31. Tickets are available online from the Shelby County Players at www.shelbycountyplayers.com/ We hope to see you there.

Have a very happy and safe Fourth of July. Don't forget the Johnny Cash Show on July 9th. Thank you for your support and encouragement. We received an email this week from a patron that said: "I attend shows several time at the Strand and always enjoy them." We appreciate the comments and kind words. Have a happy 4th and we'll see you at the Strand!

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Images on this post:

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