

Strand Theatre Shelbyville, Inc.

Old Website Article Backup

Articles prior to December 5, 2018

Strand Theatre Weekly Email: May 27, 2011

Written by David on May, 26 2011

The Strand was rockin' on Saturday night. Over 200 people attended hearing young musicians from our county hone their craft. It was a fun night for all involved. We had the last round of Shelby Idol tryouts this week to. There are over 30 contestants for this years event.

Don't forget our Friday Night Frights this Friday May 27th!

From time to time we step back and take a look at how we are doing. This is an important part in any organization, and vital to the Strand. Just because those involved think we are busy, we need to make sure that indeed we are making gains. The Strand's plan from day one has been slow steady growth. As we finish the second quarter of 2011, we are pleased to share our current and historical audience figures with everyone. This is a bit dry, but really interesting to us:

April Monthly Audience Attendance

April 2008	310
April 2009	499
April 2010	763
April 2011	1401

That is a steady increase, Our total audience so far in 2011 is 4027. Our total audience since opening is 28,906. We are a mere 1100 from the 30,000 audience mark. Each and every performance we broaden our base of first timers to the Strand.

April 2011 was our second best month ever. The best being December 2010 with a total of 1800. Last December we had two very large shows that boosted the total.

As we stand today, here is how May looks:

May 2008	993
May 2009	645
May 2010	597
May 2011	783 (+1 to go)

Here are the performance totals as of June 1 each year since we opened

2008	21
2009	43
2010	45
2011	43

So now you know. The Strand is looking forward to a fun and entertaining summer. As we approach this Memorial Day, please take some time to visit our web site and view the Veteran's Documentary on the VIDEO tab of the web site. This will give you a connection with the local men and women who served in our armed forces. As we remember our fallen soldiers this Memorial Day, the Strand is humbled by their service. The Strand Theatre has been a fixture in downtown Shelbyville though WWI, WWII, Korea, Vietnam, the Cold War and the current and past Gulf conflicts. Our audiences have spoken live with our soldiers in Iraq, and we have had patriotic concerts, cantatas and war films including PATTON. Thank you veterans.

Thank YOU for your support. The Strand is not always easy, but it IS fun. See you at the Strand!

Images on this post:

Archive File: 2011-05-26_strand-theatre-weekly-email--may-27,-2011.pdf

©2022 - Strand Theatre Shelbyville, Inc.