

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email: February 4, 2010

Written by David on February, 4 2011

Happy New Year!! The Strand volunteers have been taking a little time off through the Holidays, but are back doing what we love to do. Our typing fingers are ready, and we want to keep everyone in the loop. When someone has a question about the Strand, you will be "in the know".

It has been a busy month for the Strand, where do we begin? Let's start by looking back with a recap of 2010.

Last year we had 129 events with an audience of over 9100 patrons. This represents a 14% increase in attendance. Our goals for the year were to have at least 120 events with an increase in attendance. Put a check mark in both of those boxes! Last year we saw a variety of uses of the theatre. We had several "life-cycle" events too. This includes happy occasions such as weddings, and sad occasions including memorial services. The Strand continues to be a facility that grows with our community. Not bad for a 1916 era theatre!

January saw a few private events, but mostly work to the theatre. We were able to accomplish many projects, with several still yet to do. Among the major items was the installation of a tile floor in our concession area. This will make it easier to keep clean, and better in general. The new floor was complimented by a new paint job, trim and all sorts amenities. Strand volunteers did 100% of the work. With great advice from Wetnight's Paint and Builder's Lumber, we were able to accomplish a very professional looking job. The icing on the concession cake is the new sign for the concession area?.now people will know where it is! This was built from one of the old balcony lighting fixtures. Remember those fixtures? They were the lights that kept it nice and dark for all of you balcony dwellers of old'n times.

Along with the concession area, we had lots of painting happening. It seems that almost everywhere there was some new paint. We had changes to our sound booth and trim work to our balcony columns. Our bar sports a new counter top, and the holes in our auditorium floor are patched. To top things off we had a complete furnace filter change, sanitation of our soda and ice machines, a new chandelier in the Cabaret Area and work on our plumbing fixtures. January was a busy month. Kudos to Strand volunteers for the great work they did!

Time to get back to doing what we are here for?..Saturday night will be a great start. Guns -n- Hoses (yes, that is their name. They are all either policemen or firemen) will perform at the Strand on Saturday February 5, 2010 at 8:00pm. This rock and roll show will be a great time. We always talk about the talent in our community, these public safety servants will be a testament to that!

Next weekend is Valentine's Weekend. Dinner and a Movie returns with the showing of the romantic film "The Notebook". This is always a fun time. The evening is presented with the help of Grandma's Pancake House and Cossairts Florists. Spend a romantic Saturday night February 12th at the Strand for this fun event.

We have lots of things to share with you, but we don't want to be accused of having Tolstoy on our writing staff?so it will wait for another time. Thank you for your support. We look forward to 2011!

Images on this post:

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