

Strand Theatre Shelbyville, Inc.

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Strand Theatre Weekly Email: May 28, 2010

Written by David on May, 27 2010

The Strand has had a busy week. We are pleased to announce that dinner for *Gone With The Wind* SOLD OUT!! The movie looked great on the Strand screen. Paul McCartney once said of his Beatles music that because of technology they get better with age, not yellowed in a museum. The same holds true with these classic films. They are clearer and sharper than ever. The Strand showed *GWTW* when it premiered in 1939. The experience last Friday night was as good as the day it was new.

Did anyone notice all the digging in front of the Strand this week? So did we. One of the things that made us uncomfortable since day one was the main water line entrance to the theatre. It passes UNDER all our neighbors buildings. We each tap off this impossible to repair pipe. Indiana American Water Company decided to do something about it this week. Unknown to the Strand, they scheduled to replace the line. This involved digging a new meter pit on the north side of the sidewalk. The real surprise occurred when they cut a whole right in front of our entrance doors. We are working diligently to find a solution to make it look good. We are thrilled with the new water line, just a little surprised at how it went in. We feel it will be easily solved. The contractors have been very nice to work with and understand our concerns. Bob S., our maintenance guru is a happy camper?the new water lines will support the installation of tankless toilets. We expect Bob to put that on the suggested project list soon.

We want to thank our friends a SESAC, one of our music licensing partners, for help with our project. We have just started our licensing with them, and their procedures were a bit confusing. They were very helpful in walking our theatre through the proper steps. With the inclusion of our SESAC site license, we are completely covered for any music that is played at our theatre. We already have BMI and ASCAP site licenses. As far as we know SESAC was the final piece in the licensing puzzle. We pay our fair share for the music performed on our stage. We set out to do things right, and this is just one small component of what it takes to operate a performing arts center.

As we approach the Memorial Day weekend we have prepared the theatre as a rain-out site for the annual Memorial Day Ceremony that takes place on the Shelby County Courthouse lawn. This is a wonderful event. Hopefully the weather will be good and the program will take place on the steps of the courthouse, but if not the Strand is ready.

Have a great Holiday Weekend. Thank a veteran, because of them we are able to do projects like the Strand Theatre. The Strand has lived through every major conflict of the 20th Century including both World Wars. It is still doing what it set out to do when it opened, the same year that Paul Cross was a junior in high school. Help pay honor to him and all our fallen Shelby County soldiers.

Thank you for your support!

Images on this post:

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